

Technology Paper

Making Mobile Data a Reality



ANPR Solutions

Brand is helping deliver Real-Time ANPR

“The effectiveness of ANPR is heavily dependent on getting access to real-time information”

ACPO ANPR Steering Group 2002

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More and more police forces and government agencies and departments are turning to Automatic Number Plate Recognition (ANPR) technology to help reduce serious and volume crime. With various government objectives to reduce crime, Project Laser was introduced by the Home Office to maximise the number of offenders brought to justice using ANPR.

ANPR technology is a superb tool in fighting crime, but to be effective in this battle it needs to be fast, immediate and with efficient data transmission in real time. Working from stored data is not practical and is of limited use because the data could be up to 24 hours old, by which time the cars could of been dismantled and in Europe.

Brand Communications technology enhances the ANPR value by putting crime information immediately at the fingertips of officers and users - giving them knowledge and power when combating crime! Using GPRS technology, data can be matched against the Police National Computer (PNC) and alerts sent back in under 2 seconds flat, giving the officers the ability to pursue and apprehend the car.

Trials conducted by Northamptonshire Police have show that they have doubled the effectiveness of routine patrols using real-time ANPR and they are planning to enlist more units across the county.

Brand's ANPR solutions gives instant results - anytime, anywhere.

Benefits Summary

- Secure Real Time Information
- Reliable Connectivity over GPRS
- Future Proofed with Tetra
- Instant & Fast Transmission
- Highest Network Security
- Outstanding Performance
- Seamless Roaming
- Simple to Use